

**Idaho Travel Council Meeting
July 28 & 29, 2008
Coeur d'Alene Resort – Coeur d'Alene, ID**

Agenda

Monday, July 28 – Bay 1

7:30 a.m.	Continental Breakfast	
8:00 a.m.	Call to Order Introductions Approve Previous Meeting Minutes	Brent Gillette, Chair
8:15 a.m.	Grant Committee Rules Review	Karen Ballard, Cathy Bournier
9:15 a.m.	Grant Awards	
10:30 a.m.	Break	
10:45 a.m.	Grant Awards Continue	
Noon	Lunch (Board Room 6)	
1:00 p.m.	Grant Awards Continue	
2:30 p.m.	Director's Report	Don Dietrich
3:00 p.m.	Break	
3:15 p.m.	Budget Discussion	Karen Ballard
4:45 p.m.	Report on Chinese Tourism Market	Dr. Guoli Cao, Idaho Trade Office Shanghai
5:45 p.m.	Adjourn	
7:00 p.m.	Reception hosted by Coeur d'Alene Chamber of Commerce	

Tuesday, July 29, 2008 – Kidd Island Bay

7:30 a.m.	Continental Breakfast	
8:00 a.m.	Call Meeting to Order/Introductions	Brent Gillette, Chair
8:15 a.m.	Research Discussion	Bill Drake
9:15 a.m.	Winter Marketing Discussion	Bill Drake
10:30 a.m.	Break	
10:45 a.m.	Travel Guide Update & Cover Selection	
11:45 a.m.	Adjourn	